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## Verizon Wireless & BuilderMT Will Jointly Market Mobile Workflow Data Management to America's Construction Firms

*Verizon Wireless Teams With BuilderMT to Offer "Business Process Management" Phone Ap, Offering Mobile to Back-Office Link*

**Lakewood, Colorado**— June 4, 2009— BuilderMT, the nation's best-selling, most-award-winning, home-builder software, today announced it has formed a joint marketing agreement with Verizon Communications Inc. (NYSE: VZ), a Dow 30 company.

BuilderMT was invited to partner with Verizon Wireless in part because 20% of America's housing starts are managed by BuilderMT software, and both companies are eager to deliver the most-advanced mobile phone productivity applications to both the residential and commercial construction markets.

Moreover, in these construction sectors, BuilderMT is the exclusive purveyor of a unique software called Business Process Management. Now, with this joint marketing partnership, Verizon Wireless will allow construction companies to use BuilderMT's Business Process Management's "drag-and-drop" icon-driven process management on their phones, while integrating data generated in those mobile environments directly and seamlessly to their back-office software, or the software and mobile devices of allied trades, suppliers, and subcontractors.




By combining the power of Verizon Wireless and BuilderMT, a contractor can not only manage resources and work loads more easily, but he can now push that resource management to the Verizon Wireless phones of his employees, affiliated trades, and suppliers. This includes processes as simple as moving jobs among vendors, or as complex as generating change or work orders by phone, on-the-fly, with all the information automatically integrated to the mobile devices *and* back office systems of *all* affected parties.

“We can now lower cycle times on projects, and integrate wireless mobile application to full back-office systems,” said BuilderMT’s Tom Gebes. “We are sure that those contractors who select these solutions from Verizon Wireless and BuilderMT will see dramatic productivity benefits. Those companies that have already done so are seeing a 5X ROI in a very short time. For example, with this Verizon Wireless – BuilderMT partnership, we can help builders approve purchase orders or change orders, automatically generate accounts-payable invoices, send cash-flow updates to accounting, and even track sales activity or update an executive dashboard for “C” level employees, to name just a few of the many processes we are pushing out to mobile applications.”

## **About Verizon**

Verizon Communications Inc. (NYSE:VZ), headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to mass market, business, government and wholesale customers. Verizon Wireless operates America’s most reliable wireless network, serving more than 86 million



customers nationwide. Verizon's Wireline operations provide converged communications, information and entertainment services over the nation's most advanced fiber-optic network. Wireline also includes Verizon Business, which delivers innovative and seamless business solutions to customers around the world. A Dow 30 company, Verizon Wireless employs a diverse workforce of more than 237,000 and last year generated consolidated operating revenues of more than \$97 billion. For more information, visit [www.verizon.com](http://www.verizon.com) .

## **About BuilderMT**

For large and medium-size home builders in the \$250 billion home building industry, BuilderMT provides highly customizable building process management software that works in tandem with Sage Timberline Office accounting and estimating software, systems used by one in four of the Builder 100. BuilderMT systems have been purchased by over 800 corporations and more than 7,000 individuals that manage around 20% of the new-home market. BuilderMT is widely recognized as a leader in process-driven, best building practices for builders, as well as customer service, warranty applications, online training, and innovative wireless applications. To learn more, visit [www.BuilderMT.com](http://www.BuilderMT.com), or call (888) 757-1991 ext 105.

Recent awards for BuilderMT include:

- ConstrucTech Vision Awards for 2008 – Garman Homes
- ConstrucTech Vision Awards for 2008 – Tim Schaeffer Communities
- *IHTA Award Finalist, 2008*
- *Professional Builder* magazine's 2008 Top 100 Products

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- ConstrucTech Top Product 2007
  - ConstrucTech Hottest Company of the Year 2007
  - ConstrucTech Vision Awards for 2007—Eastwood Homes
  - ConstrucTech Vision Awards for 2007 overall Team Award—New Urban Builders
  - Tom Gebes named to Builder list of the Fifty Most Influential People in the Home Building Industry, 2006
  - ConstrucTech Hottest Company of the Year 2006
  - ConstrucTech Vision Awards for 2006—Graham Hart Home Builder
  - ConstrucTech Vision Awards for 2006 overall Team Award—Generation Homes
  - Home Builder Executive Magazine 2006 Award for Scheduling Software
  - Home Builder Executive Magazine 2006 Builder Technology Innovation Award
  - Tom Gebes, President of BuilderMT, Ernest and Young Entrepreneur of the Year Finalists for 2006
  - ConstrucTech Vision Awards for 2005—Delcor Homes
  - ConstrucTech Hottest Technology of the Year 2005
  - TecHomeBuilder High Impact Products of the Year 2004

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