


## **As Rivals Raise Prices Across the Board, BuilderMT Holds the Line on Costs and Fees, While Enhancing Its Workflow Management Suite**

*Clients Sing Praises, as BuilderMT Develops  
Customer-Driven Enhancements*

**Lakewood, Colorado — May 23, 2011** — BuilderMT, North America's best-selling construction workflow software solution provider, recently received unsolicited praises from its clients, focusing on two key areas: 1) BuilderMT's continued commitment to technological excellence and customer support, and 2) BuilderMT's continued commitment to developing applications that builders need to control costs, predict their margins and survive the housing downturn.

Most recently, BuilderMT has earned this praise, as well as a string of recent awards, by developing (at no additional cost to its clients) a new Bid Management module for its Workflow Management Suite (WMS). As rival software companies have attracted widespread notice for raising prices in the housing downturn, BuilderMT has *held the line* on all costs and fees, while enhancing its core WMS.

To make builders aware of the potential cost savings *and* its multi-award-winning functionality, BuilderMT has initiated a "switch" campaign at [www.BuilderMT.com/Switch](http://www.BuilderMT.com/Switch), where visitors can request a cross-comparison of BuilderMT with their legacy systems. If builders are worried about losing data in a technology transition to BuilderMT's WMS, they can rest at ease: BuilderMT has already written and widely tested data-migration applications for every major home building system.



Moreover, BuilderMT's customer approval ratings – long firmly positioned in the highest quadrants – continue to soar, as exemplified by recent comments from these notable homebuilders:

- "Great customer support is one of the best things to have at a company, and BuilderMT knows exactly what they're doing when it comes to that; I want to say thanks," said Joey Rolon, Robuck Homes. "BuilderMT's support center is one of the best support centers I have ever used."
- "I just want say how pleased we are with our BuilderMT system. Once again, BuilderMT's staff have done an excellent job in producing a superior product," said Stephen Cava, W.B. Homes Inc. "I have just begun to bid out a next job using BuilderMT's Bid Management tool, and its functionality speaks volumes about what BuilderMT is providing during one of the most difficult times in our industry. BuilderMT has not only maintained its product, it has developed and improved it as well."
- "I really appreciate how quickly you got the new scheduling application implemented," said Keith Drollinger, VP Construction Services, Wayne Homes. "BuilderMT and Wayne Homes have similar values. Both companies have a culture of continuous improvement and following through on doing what they say they will do. You have developed a great software, and your continued focus on improving it proves to us that we made the right software decision."

"I urge builders who are looking for technology solutions to survey the competitive landscape, thoroughly look over our competition, and talk to their customers. Also, if you are using a competitive software product, ask yourself, 'What have they done for me lately?'" especially with the money builders spend on annual support and maintenance. I guarantee that BuilderMT will exceed your highest expectations on price, performance, support and functionality," said Tom Gebes, BuilderMT's president.



## About BuilderMT

For the construction industry at large, BuilderMT provides highly-customizable workflow and building-process-management software that works in tandem with leading accounting systems and other wireless and jobsite productivity tools, such as CRM and warranty management. Over the past 13 years, BuilderMT systems have been purchased by over 825 corporations and more than 7,000 individuals, as the Company has maintained its status as the sector's best-selling, most award-winning software product. Combined, the Company manages construction for around 20% of the U.S. new-home market. BuilderMT is widely recognized as a leader in process-driven, best-building-practices for builders, as well as customer service, warranty applications, online training and innovative wireless applications. To learn more, visit [www.BuilderMT.com](http://www.BuilderMT.com), or call (888) 757-1991 ext. 271.

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