

BuilderMT Releases 200 “User-Requested” Enhancements, and Expands Business Partner Resellers Network to More U.S. & International Markets

BuilderMT Boldly Opens Its Development Process to Direct User Requests, and 200 Enhancements Result.

Reseller Network Expands in U.S. and Internationally to Accommodate Spike in Demand

Lakewood, Colorado — January 10th, 2007 — BuilderMT—the nation’s leading provider of production management software for residential homebuilders—today announced the remarkable success of its customized Support Center, where BuilderMT users interact directly with BuilderMT’s development and support teams to submit requests, track issue “tickets,” and request functionality. BuilderMT’s latest software release includes two hundred (200) *user-requested enhancements* that came directly from Support Center customer input. This is “a first” in home building management software, as BuilderMT users are now collaborating with BuilderMT on software development, and the entire user-base community is benefiting as a result. The enhancements run the gamut and include increased data-sharing capabilities, process improvements, and the ability to customize BuilderMT without depending on expensive custom code.

Additionally, BuilderMT has opened sales, implementation, and support in the New Zealand and Australian markets, with the addition of Australian-based Synergy Information Systems. BuilderMT’s U.S.-based Business Partner network is expanding as well. Kelar Atlantic (Buffalo, NY) has just joined BuilderMT’s expansive Business Partners network (now totaling 14). All of these Business Partners cooperatively sell, implement, and support BuilderMT, as well as Sage Timberline and Masterbuilder, as they provide local, personalized service for all BuilderMT users.

To add to these dramatic announcements, Tom Gebes was recently named by *Builder* magazine to the number forty (#40) spot on *Builder* magazine’s list of “the fifty most-influential people in the home building industry.” Gebes is the only software or technology leader on the list, which was assembled by the editors of *Builder* magazine. The naming of Gebes to this prestigious list is the latest in a spree of awards and recognition for BuilderMT (see list below).

“Even in a down market, BuilderMT is still experiencing record sales, as builders recognize that now is the time to get their processes and accounting in order to realize maximum efficiencies in unpredictable markets,” said BuilderMT’s Tom Gebes. “The fundamentals are in place for a strong recovery for housing markets, and builders who are prepared will be able to pounce on any market rebound.”

BuilderMT has established itself as the best-selling, most award-winning software suite for residential home builders of nearly any size, with year-on-year growth that outpaces all of its competitors, combined. Recent awards for BuilderMT include

- Tom Gebes named to *Builder* list of the Fifty Most Influential People in the Home Building Industry, 2006
- *ConstrucTech* Hottest Company of the Year 2006
- *ConstrucTech* Vision Awards for 2006 – Graham Hart Home Builder
- *ConstrucTech* Vision Awards for 2006 overall Team Award - Generation Homes
- *Home Builder Executive Magazine* 2006 Award for Scheduling Software
- *Home Builder Executive Magazine* 2006 Builder Technology Innovation Award
- Tom Gebes, President of BuilderMT, Ernest and Young Entrepreneur of the Year Finalists for 2006
- *ConstrucTech* Vision Awards for 2005 – Delcor Homes
- *ConstrucTech* Hottest Technology of the Year 2005
- *TechHomeBuilder* High Impact Products of the Year 2004

About BuilderMT

For large and medium-size homebuilders in the \$250 billion homebuilding industry, BuilderMT provides highly customizable building process management software that works in tandem with Sage Timberline Office accounting and estimating software, systems used by one in four of the Builder 100. BuilderMT systems have been purchased by more than 600 corporations and 4,000 individuals that manage nearly 300,000 housing starts annually, more than 20% of the new home market. BuilderMT is widely recognized as a leader in process-driven, best-building practices for builders, as well as customer service, warranty applications, on-line training, and innovative wireless applications. Since its inception in 1999, BuilderMT has maintained its status as a debt-free, highly profitable company that invests its profits back into infrastructure and software development. To learn more, visit www.BuilderMT.com, or call (888) 757-1991.

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