

BuilderMT Helps Builders "Go Green"

Through Reduced Cycle Times and Wireless Scheduling that Optimizes Trip Routing, BuilderMT Emerges as the Leading Green Builder Construction Management Software

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BuilderMT, the nation's leading provider of production management software for residential home builders, today announced that it has emerged as the construction management software of choice for green builders, because of its ability to reduce cycle times and optimize trip routing through wireless scheduling and wireless warranty procedures. These features, combined with the overall efficiency BuilderMT brings to every jobsite, dramatically lowers the environmental impact of day-to-day construction by shortening how many days it takes to build a home.

Between 40% and 50% of new homes built in 2010 are expected to be green, according to a recent McGraw-Hill Construction survey. That number was 2% of the market (just \$7.4 billion) in 2006, so the sector is clearly experiencing exponential growth. Builders are searching for ways to go green, and an obvious choice is to reduce their construction cycle times and lower warranty callbacks. After all, the impact of just one day of construction on a single home is dramatic: General contractors, supervisors, subcontractors, inspectors, and delivery trucks are all arriving onsite, generating exhaust and consuming energy and fuel.

Reducing construction time by even one day can have a substantial environmental impact, yet the efficiencies BuilderMT brings to every jobsite can reduce cycle times by days, even weeks. For example, recent BuilderMT studies show that Infinity Home Collection (140 annual starts) reduced its cycle times by as much as 15 days per home. New Urban Homes (70 annual starts) reduced cycle times by 95 days per home. For just those two home builders, BuilderMT was able to reduce construction days by 8,750 days. The aggregate savings that BuilderMT brings to its 700 corporate clients – many of whom build hundreds of homes a year – has a measurable national environmental impact.

"If builders are ever asked what they are doing to go green, they can obviously point out the design and components of a home. But they shouldn't discount cycle time reduction and overall building efficiency," said Tom Gebes, BuilderMT's president. "The financial benefits of lopping 10 or 20 days of the building process are clear, but think of the environmental benefit too, and don't discount how these environmental benefits can help a builder market himself as green."

About BuilderMT

By any measure, BuilderMT is the best-selling, most-widely-used, most-award-winning builder software available today. It outsells all of its competitors *combined*. Today, 4,000 users across 700 companies use BuilderMT to manage 300,000 annual starts and issue 53,000,000 purchase orders each year.

Recent awards for BuilderMT include:

- BuilderMT president Tom Gebes named to *Builder* list of the Fifty Most Influential People in the Home Building Industry, 2006
- *ConstrucTech* Hottest Company of the Year 2006
- *ConstrucTech* Vision Awards for 2006—Graham Hart Home Builder
- *ConstrucTech* Vision Awards for 2006 overall Team Award—Generation Homes
- *Home Builder Executive Magazine* 2006 Award for Scheduling Software
- *Home Builder Executive Magazine* 2006 Builder Technology Innovation Award
- Tom Gebes, President of BuilderMT, Ernest and Young Entrepreneur of the Year Finalists for 2006
- *ConstrucTech* Vision Awards for 2005—Delcor Homes
- *ConstrucTech* Hottest Technology of the Year 2005
- *TechHomeBuilder* High Impact Products of the Year 2004

For large and medium-size home builders in the \$250 billion home building industry, BuilderMT provides highly customizable building process management software that works in tandem with Sage Timberline Office accounting and estimating software, systems used by one in four of the Builder 100. BuilderMT is widely recognized as a leader in process-driven, best building practices for builders, as well as customer service, warranty applications, online training, and innovative wireless applications. Since its inception in 1999, BuilderMT has maintained its status as a debt-free, highly profitable company that invests its profits back into infrastructure and software development. To learn more, visit www.BuilderMT.com, or call (888) 757-1991.

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