



## **BuilderMT Opens “Trade Portal,” Offering Real-Time, Single-Source, Web-Based Data Sharing Between Builders, Subs, & Allied Trading Partners**

*BuilderMT’s Web Portal Allows a Builder’s Workflow to Be Shared With Any Trade, Allowing Sharing of Purchase Orders, Schedules, Alerts, and Payments*

**Lakewood, Colorado—November 1, 2006—** BuilderMT—the nation’s leading provider of production management software for residential homebuilders—today announced it has launched a web-based service, Trade Portal, that allows a builder to share real-time workflow data with his subs and allied trading partners. Trade Portal allows a builder to maintain a single database of all his schedule, workflow management, and transactions, yet allows subs to access that workflow, and view detailed information about purchase orders, work orders, schedules, warranty, and payment status through any web browser.

BuilderMT serves many of the nation’s largest and most sophisticated builders, many of whom want to extend the extreme control they have over their operations with BuilderMT to their subcontracts and allied trading partners. Trade Portal allows that real-time data sharing, yet maintains the integrity and control of the builder’s data.

What’s more, Trade Portal costs the trade user less than the price of a cup of coffee each month to use. BuilderMT has taken the unusual step of charging only one dollar (\$1.00) per month per user for the first six months; users are not bound by any contract.

Trade Portal is a new, integrated part of BuilderMT’s Workflow Management suite, a software tool that has won more awards and earned more sales than all its competitors *combined*. Trade Portal is a natural extension of BuilderMT’s award-winning solution. As with every component of BuilderMT’s Workflow Management suite, Trade Portal drives efficiency and profitability by streamlining –and offering direct access to—workflow processes, while increasing visibility of project-critical data and improving communications through wired and wireless tools. Trade Portal integrates communications across multiple workflow modules, including scheduling (wired and wireless), purchasing, document management, reporting and the general accounting system.

With Trade Portal, each sub or allied trading partner has a unique web site that accesses a record of their activity with their builder clients. A customizable “dashboard” showcases any builder updates or events that affect the sub or trading partner, while also offering a portal for best-practice sharing, company news, and events. Every Trade Portal uniquely provides secure viewing screens that offer critical data for individual trade partners, such as approved, issued, or cancelled purchase orders and event schedules that can be viewed by projected, schedule, or completion dates. Schedule notifications can be automatically triggered through the Trade Portal’s scheduling tool and delivered to any individual web portal or redirected by the builder or sub to an e-mail box or wireless device.

“We know that the most effective and profitable construction companies create an environment of dynamic and real-time communication exchanges with all of their trade partners,” said Tom Gebes, president of BuilderMT. “BuilderMT’s Trade Portal simplifies this best practice and makes it available to every building company by seamlessly integrating the communication process and critical data flow outside of the four walls of their company. Because BuilderMT has enabled workflow management for hundreds of companies, we saw the power in broadly extending the universe of communication through a complete, but inexpensively priced Trade Portal. It is a powerful tool that helps to remove the communication clutter and disorganization that hinders the future of so many home builders.”

## **About BuilderMT**

For large and medium-size homebuilders in the \$250 billion homebuilding industry, BuilderMT provides highly customizable building process management software that works in tandem with Sage Timberline Office accounting and estimating software, systems used by one in four of the Builder 100. Workflow Management Suite has been purchased by over 640 corporations and 4,000 individuals that manage over 280,000 housing starts annually, more than 20% of the new home market. BuilderMT is widely recognized as a leader in process-driven, best-building practices for builders, as well as customer service, warranty applications, online training, and innovative wireless applications. Since its inception in 1999, BuilderMT has maintained its status as a debt-free, highly profitable company that invests its profits back into infrastructure and software development. To learn more, visit [www.BuilderMT.com](http://www.BuilderMT.com), or call (888) 757-1991.

## **Recent Awards for BuilderMT**

- *ConstrucTech* Hottest Company of the Year 2006
- *ConstrucTech* Vision Awards for 2006 – Graham Hart Home Builder
- *ConstrucTech* Vision Awards for 2006 overall Team Award - Generation Homes
- *Home Builder Executive Magazine* 2006 Award for Scheduling Software
- *Home Builder Executive Magazine* 2006 Builder Technology Innovation Award
- Tom Gebes, President of BuilderMT, Ernest and Young Entrepreneur of the Year Finalists for 2006
- *ConstrucTech* Vision Awards for 2005 – Delcor Homes
- *ConstrucTech* Hottest Technology of the Year 2005
- *TecHomeBuilder* High Impact Products of the Year 2004

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