



Making Custom Code Obsolete, BuilderMT Launches “Business Process Management,” a Widely-Anticipated, Graphically Driven Process Manager

Now Builders Can Configure Their Home Building Processes with Drag-and-Drop Components that Enable High Levels of Process Customization and Control

Lakewood, Colorado — February 5, 2007 — BuilderMT, the nation’s leading provider of production management software for residential home builders, today announced that it will launch its widely anticipated, graphically driven Business Process Management product (BPM) during the 2007 IBS show in Orlando, Florida, at booth #W4783. BPM works in tandem with BuilderMT’s Workflow Management Suite, the nation’s best-selling, most award-winning software for home builders.

A year in development and testing, Business Process Management lets any authorized user “drag-and-drop” components that represent activities along the critical path of home building, from preconstruction and contract flow, through construction, punch list, and warranty. As components are aligned on the screen (or moved to optimize processes over time), they create deep, back-end processes that can generate contracts, reports, information for pricing, schedules, notifications, purchase orders, payments, and more.

Prior to the release of Business Process Management, costly custom code was required to change the management of home building data. Now process customization can be done with a graphical drag-and-drop interface that allows users to adjust the process or add and remove steps.

“Builders have long wanted the power to quickly adjust their processes, yet they don’t want to take the time nor incur the costs of learning custom code to do so. So until now, many builders just toughed it out and lived with a hobbled system they knew needed improvement,” said BuilderMT’s Tom Gebes. “Now, with BPM, a change in the critical path does not require a coder to come in. It can be accomplished without having to hire software developers.”

BuilderMT has established itself as the best-selling, most award-winning software suite for residential home builders of nearly any size, with year-on-year growth that outpaces all of its competitors, combined. Recent awards for BuilderMT include

- Tom Gebes named to *Builder* list of the Fifty Most Influential People in the Home Building Industry, 2006

- *ConstrucTech* Hottest Company of the Year 2006
- *ConstrucTech* Vision Awards for 2006—Graham Hart Home Builder
- *ConstrucTech* Vision Awards for 2006 overall Team Award—Generation Homes
- *Home Builder Executive Magazine* 2006 Award for Scheduling Software
- *Home Builder Executive Magazine* 2006 Builder Technology Innovation Award
- Tom Gebes, President of BuilderMT, Ernest and Young Entrepreneur of the Year Finalists for 2006
- *ConstrucTech* Vision Awards for 2005—Delcor Homes
- *ConstrucTech* Hottest Technology of the Year 2005
- *TechHomeBuilder* High Impact Products of the Year 2004

About BuilderMT

For large and medium-size home builders in the \$250 billion home building industry, BuilderMT provides highly customizable building process management software that works in tandem with Sage Timberline Office accounting and estimating software, systems used by one in four of the Builder 100. BuilderMT systems have been purchased by more than 600 corporations and 4,000 individuals that manage nearly 300,000 housing starts annually, more than 20% of the new-home market. BuilderMT is widely recognized as a leader in process-driven, best building practices for builders, as well as customer service, warranty applications, online training, and innovative wireless applications. Since its inception in 1999, BuilderMT has maintained its status as a debt-free, highly profitable company that invests its profits back into infrastructure and software development. To learn more, visit www.BuilderMT.com, or call (888) 757-1991.

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