

With Leading Status in U.S. Housing Markets Achieved, BuilderMT Offers Award-winning Software in Sales Push to Canadian Markets

BuilderMT Software is Enabled for Canadian Markets with GST Capability Linked to All Aspects of the Home Building Process, from Sales Pricing to Accounting and Warranty.

Lakewood, Colorado – November 19, 2007

BuilderMT, the leading provider of production management software for residential home builders, today announced that it is moving aggressively into Canadian housing markets with new sales initiatives. Even as U.S. housing markets have slowed, Canadian markets have experienced strong growth, largely spared from the impact of the U.S. mortgage crisis. In fact, the total value of construction investment in Canada will surpass \$200 billion in 2007 for the first time. Single-family and multi-family construction contributes substantially to that total.

BuilderMT is the widely recognized leader in process-driven, best building practice software for builders, as well as customer service, warranty applications, online training, and innovative wireless applications. Its software is used to manage more than 20% of all U.S. housing starts.

For Canadian markets, BuilderMT software and its accounting software partner, Sage Timberline Office, have long been capable of processing GST, the Canadian Goods and Services Tax. GST is a broad-based, value-added tax levied by the federal government, but many home building software packages created in the U.S. are not prepared to correctly manage GST, if at all. With many Canadian home builders already using BuilderMT software, the company has a strong legacy customer base on which to build its new Canadian sales effort.

"Canadian single-family and multi-family home building represents an immediate opportunity for BuilderMT to bring Canadian builders the same cost-containment, process automation, and lower cycle times that have benefited our U.S. homebuilder customers," said Tom Gebes, BuilderMT's president. "Our new Business Process Management and Trade Portal tools are particularly well-suited to Canadian markets, as we have rolled out a digital 'command and control' environment that is ideal for managing rapid growth."

BuilderMT software has established itself as the best-selling, most award-winning software suite for residential home builders of nearly any size, with year-on-year growth that outpaces all of its competitors, combined. Recent awards for BuilderMT include:

- ConstrucTech Hottest Company of the Year 2007
- ConstrucTech Vision Awards for 2007—Eastwood Homes

- ConstrucTech Vision Awards for 2007 overall Team Award—New Urban Builders
- BuilderMT president Tom Gebes named to *Builder* list of the Fifty Most Influential People in the Home Building Industry, 2006
- *ConstrucTech* Hottest Company of the Year 2006
- *ConstrucTech* Vision Awards for 2006—Graham Hart Home Builder
- *ConstrucTech* Vision Awards for 2006 overall Team Award—Generation Homes
- *Home Builder Executive Magazine* 2006 Award for Scheduling Software
- *Home Builder Executive Magazine* 2006 Builder Technology Innovation Award
- Tom Gebes, President of BuilderMT, Ernest and Young Entrepreneur of the Year Finalists for 2006
- *ConstrucTech* Vision Awards for 2005—Delcor Homes
- *ConstrucTech* Hottest Technology of the Year 2005
- *TechHomeBuilder* High Impact Products of the Year 2004

About BuilderMT

For large and medium-size home builders in the \$250 billion home building industry, BuilderMT provides highly customizable building process management software that works in tandem with Sage Timberline Office accounting and estimating software, systems used by one in four of the Builder 100. BuilderMT systems have been purchased by more than 600 corporations and 7,000 individuals that manage nearly 300,000 housing starts annually, more than 20% of the new-home market. BuilderMT is widely recognized as a leader in process-driven, best building practices for builders, as well as customer service, warranty applications, online training, and innovative wireless applications. Since its inception in 1999, BuilderMT has maintained its status as a debt-free, highly profitable company that invests its profits back into infrastructure and software development.

To learn more, visit www.buildermt.com or call (888) 757-1991.

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