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Press Release

Source: BuilderMT

# BuilderMT Expands Executive Team with New Talent to Match Company's Growth and Sustain Customer Service Excellence

Thursday August 10, 10:15 am ET

## Rapid Pace of Adding New Homebuilder Clients Drives Addition of Executive Leadership for Professional Services and Workflow Management Product Solutions

LAKEWOOD, Colo.--(BUSINESS WIRE)--Aug. 10, 2006--BuilderMT, the nation's leading provider of production management software for residential homebuilders, today announced that it has added two executive managers to its leadership team; Ms. Rhonda Shuptrine and Mr. Shawn Turnbow. BuilderMT's growth of new homebuilder clients and the launch of a number of new internet based and workflow management solutions, precipitated the addition of the new executives as well as new customer services and support staff. Ms. Shuptrine will serve as the Director of Professional Services and Mr. Turnbow is the new Product Manager for BPM (Business Process Management).

"Beyond our recent staff additions in customer support, product development and technical writing staff, we have experienced such dramatic growth in our customer base and in our new product offering that surrounds our award winning Workflow Management Suite solutions for homebuilders, it was easy to step up our commitment to add executive talent," said Tom Gebes, President of BuilderMT. "Shawn and Rhonda add rich experience and talent to our already deep pool of professionals as well as highlight our strong commitment to adding more value and services to over 630 homebuilder clients. Just this year we have added over 70 new production homebuilders to our customer list following a sixty-three (63) percent increase in users from 2004 to 2005. Our Professional Services team has new capabilities under Rhonda that are offering truly valuable services to builders in a rapidly changing market. Shawn and our product development team, are committed to sustaining our leadership position with our Workflow Management solution for homebuilders. We're excited about our future together and the wisdom and enthusiasm they add to BuilderMT."

Rhonda Shuptrine fills the new role of Director of Professional Services and has several decades of experience in customer service and support positions for leading software companies such as Intuit/American Fundware (NASDAQ: [INTU](#) - [News](#)) as well as Kintera (NASDAQ: [KNTA](#) - [News](#)). Rhonda has a long history of improving customer satisfaction and client retention as well as driving process improvement for her clients. She will be responsible for growing out the new Professional Services division of BuilderMT including hiring and training Certified Consultants. Rhonda will manage all implementation and database conversion activities, as part of BuilderMT's competitive "Switch" campaign, for BuilderMT clients as well as structure and implement a comprehensive client training program.

As the Product Manager for BPM, Shawn Turnbow will be responsible for the growth and future development of BuilderMT's signature software solution - BPM "Business Process Management." Shawn has more than a decade of Information Systems experience including software development leadership positions at Netifice Communications and MegaPath (now merged into the largest IP Managed Service provider in North America). BPM is the cornerstone solution for production builders and Shawn will be working with BuilderMT clients, strategic partners, top industry consulting firms and senior management to define new workflow capabilities across the entire range of software solutions.

About BuilderMT

For large and medium-size homebuilders in the \$250 billion homebuilding industry, BuilderMT provides highly

customizable building process management software that works in tandem with Sage Timberline Office accounting and estimating software, systems used by one in four of the Builder 100. BuilderMT has been purchased by over 630 corporations and 3,800 individuals to manage over 185,000 housing starts annually, more than 15% of the new home market. BuilderMT is widely recognized as a leader in process-driven, best-building-practices for builders, as well as customer service, warranty applications, on-line training, and innovative wireless applications. Since its inception in 1999, BuilderMT has maintained its status as a debt-free, highly profitable company that puts its profits back into the infrastructure and software development. To learn more, visit [www.BuilderMT.com](http://www.BuilderMT.com), or call (888) 757-1991.

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